SINCE 2004, TEENTIX HAS FACILITATED THE SALE OF OVER 105,000 TICKETS TO OVER 56,000 TEENS.

Every day, teens make choices about where to go, what to see, and how to spend their money. By advertising with TeenTix, you are promoting your event to the thousands of active TeenTix members that use our website EVERY DAY to inform their arts and culture experiences in Seattle.

SO WHO ARE TEENTIX TEENS?

THEY ARE DIVERSE

40% of TeenTix users identify as a person of color, compared to 19% of adult audiences for benchmark arts events (NEA, 2012).

26% of TeenTix users speak at least one non-English language at home.

TOP 10 LANGUAGES:

- Chinese
- Spanish
- Vietnamese
- Amharic
- Tagalog
- Korean
- Russian
- Japanese
- French
- German

*Statistics from TeenTix Member Database

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How many times have you attended the arts in the past 12 months?

Most TeenTix users attend an arts event about once every other month.

56% of TeenTix users have used their pass to attend an arts venue they had NEVER been to before.

34% have used it to try out a NEW art form.

56% of teens attend the arts “more” or “a lot more” than they did before joining TeenTix.

THEY ARE CIVICALLY ENGAGED

THEY ARE ADVENTUROUS

*Statistics from 2018 TeenTix Member Survey

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TeenTix members enjoy a wide variety of art forms.

**QUESTION: Which art form(s) interest you?**

- Dance: 14%
- Theater: 17%
- Music: 18%
- Film: 17%
- Visual Arts: 15%
- Literature: 11%
- Opera: 8%

New teens sign up for TeenTix every day. We get an average of 250 new pass requests EACH WEEK! That’s 13,000 passes each year.

As of January 2018, there are nearly **23,000** active TeenTix pass holders between the ages of 16 - 19.

There are between 20,000 - 25,000 active users at any given time.

*Statistics from 2018 TeenTix Member Survey

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60% of members say that TeenTix is their primary source of arts information.

Our website is THE teen-approved, one-stop shop for arts and culture information in the Pacific Northwest!

**AVERAGE:**
12,058 sessions/month
44,665 pageviews/month

**LOCATION:**
Seattle 52%
Bellevue 5%
Tacoma 3%
Kirkland 3%
Everett 2%

**TOP VIEWED PAGES:**
Homepage - 6,635 views/month
Calendar - 4,884 views/month
Sign-up - 2,037 views/month

**AGE OF USERS**

*Statistics from Google Analytics

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60% of TeenTix parents attend arts events with their children.

33% say they go with their kids “regularly” or “always”.

83% of TeenTix members have purchased an advance ticket at the full price or best available youth rate after learning about a show through TeenTix.

26% do this “regularly” or “always”.

70% of those parents say they usually either:

• Purchase advance tickets for both themselves and their children OR
• Buy an adult-price, day-of-event ticket.

Only 30% usually take advantage of TeenTix’s 2 for $10 companion ticket.

85% of TeenTix parents say they will continue to use TeenTix as a source of arts information, even after their children age out of the program.

*Statistics from TeenTix Parent Survey

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## AD PLACEMENT OPTIONS

### HOMEPAGE

<table>
<thead>
<tr>
<th>PRICES</th>
<th>Per week</th>
<th>Per month</th>
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<tbody>
<tr>
<td>Medium (300 w x 250 h)</td>
<td>$60</td>
<td>$230</td>
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CALENDAR

YOUR AD HERE

TeenTix Events Calendar

MONTHLY VIEW       WEEKLY VIEW       TODAY       ALL EVENTS

« June                        July 2018                        August »

July 30, 2018
36 Events

- All day Olympic Sculpture Park Visual Arts
- All day Permanent Exhibits at MOHAI Film | Visual Arts
- All day Infinite Worlds of Science Fiction Film | Visual Arts
- All day Testing, Testing 1-2-3 Miscellaneous
- All day T. rex LIVE Visual Arts
- All day Indie Game Revolution Visual Arts
- All day Fantasy: World of Myths and Magic Visual Arts
- All day Scared to Death: The Thrill of Horror Film Visual Arts
- All day Foraging the Hive: Sara Young and Tyler Budge Visual Arts
- All day José Guadalupe Posada and the Mexican Penny Press Visual Arts
- All day Basquiat—Untitled Visual Arts
- All day SPENCER FINCH: THE WESTERN MYSTERY Visual Arts
- All day MARVEL: Universe of Superheroes Visual Arts
- All day Seattle Chapter Black Panther Party: Power to the People Visual Arts
- All day Richard Barlow: Manifest Visual Arts

Prices

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<tr>
<td>Top Pencil (1000 w x 50 h)</td>
<td>$50</td>
<td>$192</td>
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Humanity and Imperfection
Review of MUSE: Mickalene Thomas Photographs at Henry Art Gallery, written by TeenTix Press Corps Member Lily W.

Mickalene Thomas’s most recent exhibition, MUSE: Mickalene Thomas Photographs at the Henry Museum and tête-à-tête is a reminder of the importance of community in the process of creating and experiencing art. The collection features Thomas’s photography and film—both lesser known aspects of her artistic repertoire, but ones that deserve just as much appreciation as the imposing rhinestone-studded paintings she’s best known for...

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<td>Half-page (300 w x 600 h)</td>
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## 2018 Advertising Rates

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Reserve your space today!

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