

ADVERTISING ON TEENTIX.ORG



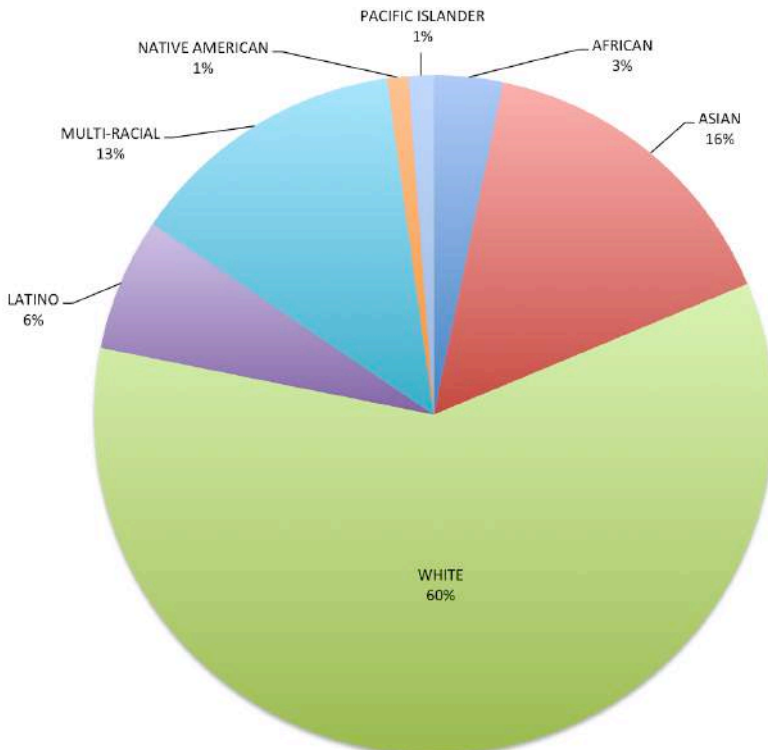
SINCE 2004, TEENTIX HAS FACILITATED THE SALE OF OVER 105,000 TICKETS TO OVER 56,000 TEENS.

Every day, teens make choices about where to go, what to see, and how to spend their money. By advertising with TeenTix, you are promoting your event to the thousands of active TeenTix members that use our website EVERY DAY to inform their arts and culture experiences in Seattle.

SO WHO ARE TEENTIX TEENS?

THEY ARE DIVERSE

40% of TeenTix users identify as a person of color, compared to 19% of adult audiences for benchmark arts events (NEA, 2012).



26% of TeenTix users speak at least one non-English language at home.

TOP 10 LANGUAGES:

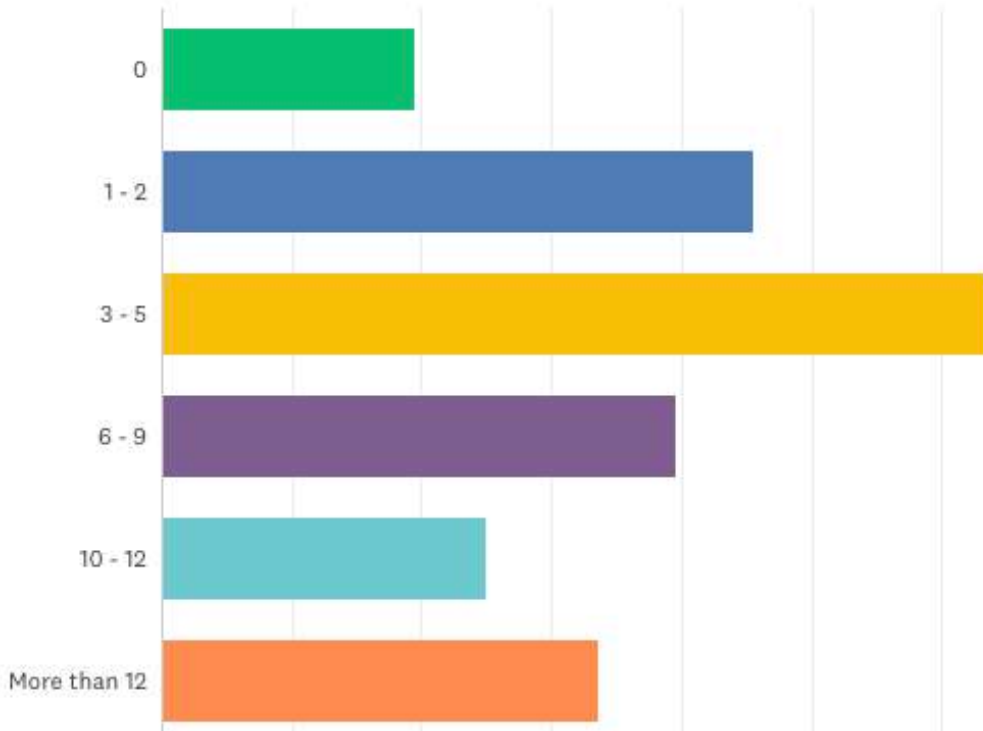
- Chinese
- Spanish
- Vietnamese
- Amharic
- Tagalog
- Korean
- Russian
- Japanese
- French
- German

*Statistics from TeenTix Member Database

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THEY ARE CIVICALLY ENGAGED

How many times have you attended the arts in the past 12 months?



Most TeenTix users attend an arts event about once every other month.

56% of teens attend the arts “more” or “a lot more” than they did before joining TeenTix.

THEY ARE ADVENTUROUS

56% of TeenTix users have used their pass to attend an arts venue they had NEVER been to before.

34% have used it to try out a NEW art form.

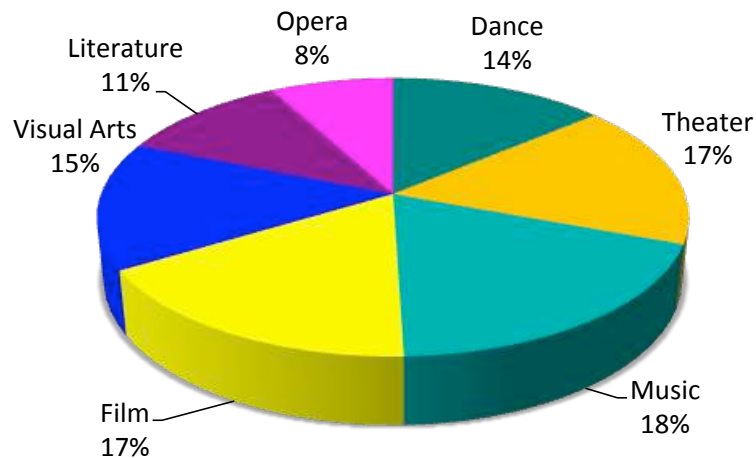
*Statistics from 2018 TeenTix Member Survey

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THEY LOVE ART

TeenTix members enjoy a wide variety of art forms.

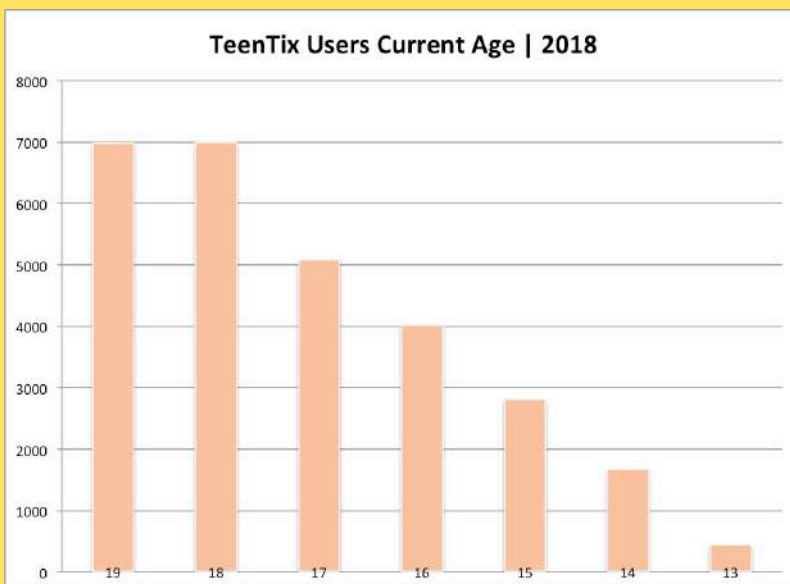
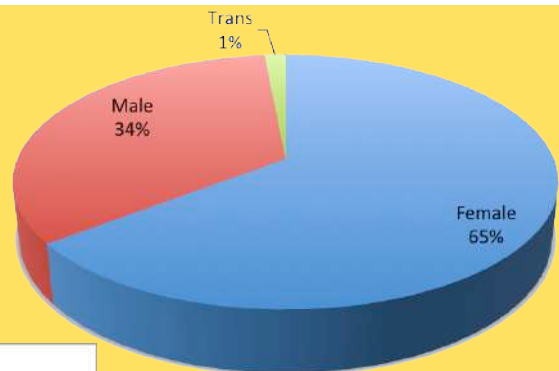
QUESTION: Which art form(s) interest you? most?



New teens sign up for TeenTix every day.

We get an average of 250 new pass requests EACH WEEK!

That's 13,000 passes each year.



As of January 2018, there are nearly **23,000** active TeenTix pass holders between the ages of 16 - 19.

There are between 20,000 - 25,000 active users at any given time.

*Statistics from 2018 TeenTix Member Survey

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THEY TRUST TEENTIX

60% of members say that TeenTix is their primary source of arts information.

TEENTIX.ORG WEB ANALYTICS

Our website is THE teen-approved, one-stop shop for arts and culture information in the Pacific Northwest!

AVERAGE:

12,058 sessions/month
44,665 pageviews/month

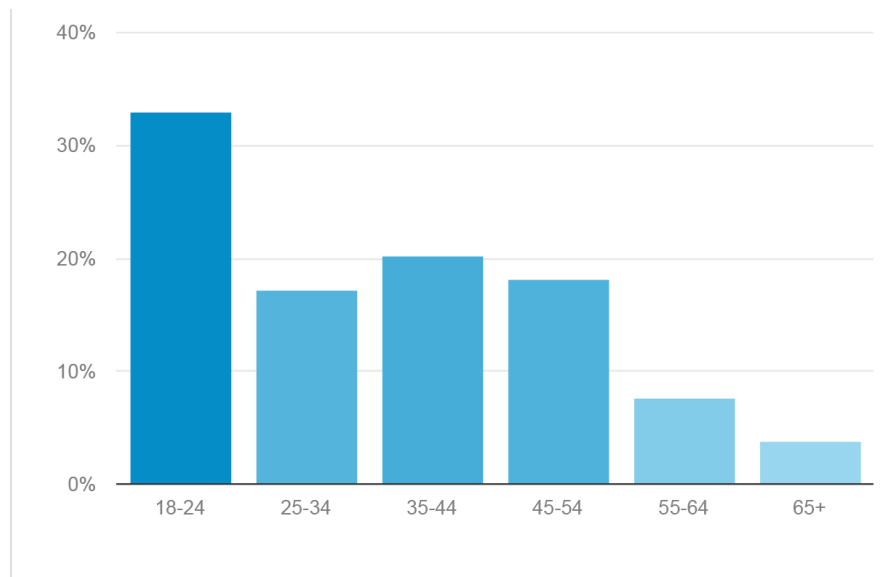
LOCATION:

Seattle 52%
Bellevue 5%
Tacoma 3%
Kirkland 3%
Everett 2%

TOP VIEWED PAGES:

Homepage - 6,635 views/month
Calendar - 4,884 views/month
Sign-up - 2,037 views/month

AGE OF USERS



NOTE: Google Analytics does not collect data for visitors under the age of 18

*Statistics from Google Analytics

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DON'T FORGET ABOUT TEENTIX PARENTS

Teens purchasing tickets through TeenTix drives advance and full-price ticket sales.



83% of TeenTix members have purchased an advance ticket at the full price or best available youth rate after learning about a show through TeenTix.

26% do this “regularly” or “always”.

70% of those parents say they usually either:

- Purchase advance tickets for both themselves and their children
- OR
- Buy an adult-price, day-of-event ticket.

Only 30% usually take advantage of TeenTix's 2 for \$10 companion ticket.

60% of TeenTix parents attend arts events with their children.

33% say they go with their kids “regularly” or “always”.

85% of TeenTix parents say they will continue to use TeenTix as a source of arts information, even after their children age out of the program.

*Statistics from TeenTix Parent Survey

AD PLACEMENT OPTIONS

HOMEPAGE

Teentix 1 SIGN UP FOR YOUR FREE PASS 2 TAKE IT TO A PARTICIPATING VENUE 3 BUY A \$5 DAY-OF-SHOW TICKET SIGN UP! LEARN MORE

Home Calendar Blog Partners Locations About Contact Support LOST YOUR PASS?

Teentix *** Winner of the 2014 SEATTLE MAYOR'S ARTS AWARD: Future Focus ***

**Seattle Chapter Black Panther Party:
Power to the People**
Fri Apr 27, 2018 – Fri Sep 28, 2018
NORTHWEST AFRICAN AMERICAN MUSEUM
VIEW EVENT

Seattle's arts scene
in your pocket!
SIGN UP NOW



Learn with these FREE Summer Mentorships!
Our friends at Seattle Public Theater have been doing THE MOST this year to make sure Teentix Members have plenty of theatrical outlets, but this time they're joined by Community Partner Foundry10, offering two free... MORE

YOUR AD HERE

PRICES	Per week	Per month
Medium (300 w x 250 h)	\$60	\$230

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CALENDAR

1 SIGN UP FOR YOUR **FREE PASS** 2 TAKE IT TO A PARTICIPATING VENUE 3 BUY A **\$5** DAY-OF-SHOW TICKET

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HOME/ CALENDAR/ MONTHLY

YOUR AD HERE

Teentix Events Calendar

MONTHLY VIEW WEEKLY VIEW TODAY ALL EVENTS Search Teentix Calendar GO

< June July 2018 August >

- FREE!
- One Night Only!
- New Guard Picks
- Pick of the Week
- Weird of the Week
- Teen Night
- Dance
- Film
- Improv
- Lecture
- Literature
- Music
- Opera
- Panel Discussion
- Theater
- Visual Arts
- Miscellaneous
- X Clear

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 55 events	2 26 events	3 29 events	4 39 events	5 45 events	6 47 events	7 50 events
8 45 events	9 20 events	10 26 events	11 38 events	12 40 events	13 56 events	14 66 events
15 57 events	16 29 events	17 39 events	18 56 events	19 52 events	20 60 events	21 68 events
22 57 events	23 32 events	24 37 events	25 54 events	26 59 events	27 74 events	28 83 events
29 71 events	30 35 events	31 45 events	1	2	3	4

YOUR
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HERE

July 30, 2018

36 Events

- All day **Olympic Sculpture Park** Visual Arts
- All day **Permanent Exhibits at MOHAI** Film | Visual Arts
- All day **Infinite Worlds of Science Fiction** Film | Visual Arts
- All day **Testing, Testing 1-2-3** Miscellaneous
- All day **T. rex LIVE** Visual Arts
- All day **Indie Game Revolution** Visual Arts
- All day **Fantasy: World of Myths and Magic** Visual Arts
- All day **Scared to Death: The Thrill of Horror Film** Film | Visual Arts
- All day **Foraging the Hive: Sara Young and Tyler Budge** Visual Arts
- All day **José Guadalupe Posada and the Mexican Penny Press** Visual Arts
- All day **Basquiat—Untitled** Visual Arts
- All day **SPENCER FINCH: THE WESTERN MYSTERY** Visual Arts
- All day **MARVEL: Universe of Superheroes** Visual Arts
- All day **Seattle Chapter Black Panther Party: Power to the People** Visual Arts
- All day **Richard Barlow: Manifest** Visual Arts

PRICES	Per week	Per month
Medium (300 w x 250 h)	\$45	\$173
Top Pencil (1000 w x 50 h)	\$50	\$192

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BLOG

TeenTix 1 SIGN UP FOR YOUR **FREE PASS** 2 TAKE IT TO A PARTICIPATING VENUE 3 BUY A \$5 DAY-OF-SHOW TICKET

[SIGN UP!](#)
[LEARN MORE](#)

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HOME / BLOG / REVIEWS

TeenTix Blog - Reviews

Humanity and Imperfection

Review of *MUSE: Mickalene Thomas Photographs* at Henry Art Gallery, written by TeenTix Press Corps Member Lily W.!

VISUAL ARTS BY TEENTIX | JULY 18, 2018 | 2:57 PM



Mickalene Thomas. La leçon d'amour. 2008. © Mickalene Thomas. Courtesy of the artist; Lehmann Maupin, New York and Hong Kong; and Artists Rights Society (ARS), New York.

Mickalene Thomas's most recent exhibition, *MUSE: Mickalene Thomas Photographs* at the Henry Museum and tête-à-tête is a reminder of the importance of community in the process of creating and experiencing art. The collection features Thomas's photography and film—both lesser known aspects of her artistic repertoire, but ones that deserve just as much appreciation as the imposing rhinestone-studded paintings she's best known for...

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ARTICLES

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- [Crush of the Month](#)
- [TeenTix Events](#)

GENRES

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- [Opera](#)
- [Panel Discussion](#)
- [Theater](#)
- [Visual Arts](#)

PRICES	Per week	Per month
Medium (300 w x 250 h)	\$10	\$38
Half-page (300 w x 600 h)	\$15	\$57

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2020 ADVERTISING RATES

PRICES	Per week	Per month
HOMEPAGE		
Medium (300 w x 250 h)	\$60	\$230
CALENDAR		
Medium (300 w x 250 h)	\$45	\$173
Top Pencil (1000 w x 50 h)	\$50	\$192
BLOG		
Medium (300 w x 250 h)	\$10	\$38
Half-page (300 w x 600 h)	\$15	\$57
FULL SITE		
All sizes	\$162	\$414

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